

Bringing you news, advice, and tools to improve your barn management experience



### On the Blog

BarnManager's partner [Green Is the New Blue](#) is a non-profit dedicated to reducing the environmental impact of horse shows, educating equestrians, and supporting the movement for a sustainable sport. Its "Refuse to Use" campaign highlights the necessity of refusing to use single-use plastics, sourcing alternative products, and reusing material whenever possible.

As individuals, what can we do to reduce plastic use on a day-to-day basis? Green Is the New Blue offers a list of some of the ways you can reduce plastic in your daily life as an equestrian. Put some of these actions into motion this month to celebrate Earth Day, which is April 22, 2021.

#### 1. Implement a recycling program.

No matter how hard you try, plastics are going to make it onto the property. Maximize participation with easy access to recycling bins that are clearly labeled. Ensure items placed in bins are clean and do not contaminate other materials.

#### 2. Repair items before replacing.

Repair wheelbarrows, reinforce broken pitchforks with twine, and replace a single zipper rather than the whole pair of boots. Over time, many items will break with use. Repair what you can and keep items in circulation as long as possible. When purchasing tools, choose products with easily replaceable parts so you can repair the broken piece rather than replace the whole item.

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### Catch Nicole Lakin on Equine Business Growth Through Tech Panel

Strider hosted a virtual professional development event for equine business owners featuring Nicole Lakin of BarnManager as a panelist. Nicole and the other panelists, Juliana Chapman of The Tech Equestrian and Helena Harris of Stall and Stable, discussed the myriad of ways tech can be used to scale up equine business operations, tech tools that have (and have not) worked throughout the equine industry, key services and tools that equine business owners can adopt to accelerate business growth, and more.



Watch On Demand

#### TIP OF THE MONTH



To reduce plastic consumption, encourage riders at your barn to bring their own reusable water bottles and provide a water refill station. Bonus points if it's a touch-free refill station. Keep riders well hydrated as we get into the warmer months while also cutting down on plastic around the barn.

See More Tips

### Don't Forget to Save!



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*BarnManager is a cloud-based software solution that provides horse owners and managers with the tools they need to streamline and simplify their daily management responsibilities. The program offers digitized record keeping for the many facets of horse care and has developed intuitive and simple business tools to make small business management accessible and easy.*